



Safer Smarter Generation Programme

Objectives

To challenge the social norms of young people, by getting them to '#lookup' from their smart phones, tablets, net-books, laptops and devices to engage in the positive world around them.

To highlight the dangers of social media and it's attractions to the younger generation, but also to parents, teachers and practitioners.

To work with variety of groups from different social backgrounds to demonstrate that the internet and social media transcends across all groups of people.

To increase social media and online safety.

To reduce the length of time, young people currently spend glued to their devices by encouraging them to #lookup through a series of workshops.

Workshops

Workshop 1 - Focus on Fear

- To identify the dangers of social media, apps
- Discuss consent, age of use, sharing etc
- Finding out who is really at risk from the misuse of social media.

Workshop 2 - Focus on Opportunity

- Lives that have been changed through the power of social media
 - Measuring social impact for good causes and money that has been made through online blogging and video blogging
 - Giving positive examples of how the internet and social media can be used for good - it's not all bad!
1. List two positive individuals who have become successful from using social media
 2. List the most common social media platforms where this happens
 3. Describe why they have become successful instead of others?

Workshop 3 - Focus on mistakes

- The mistakes young people make
- Sharing our information (where do our photos go? Once tweets, messages, images have been given out you can't take them back)
- Debate - Why social media likes are so important?
- Describe the feelings you get from lots of likes, or very few likes
- Is FOMO real?

Workshop 4 - Focus on- your options

- Final Presentation (Parents & Leaders invited)
- Where can you access support?
- Pressures of social media
- Supporting the #lookup! Campaign.
- Getting to young people to present their learning to peers, parents and Leaders

Key info: Minimum to deliver to 10 young people/ Maximum 20

Cost: £350 per session x 4

Total: £1400

Each session is based on 1hr 30ins of delivery